



PANAFEST 2015

ACCDF (All Cameroonian Cultural and Development Foundation, Inc.) in partnership with the African Affairs Advisory Group of Montgomery County are planning the sixth annual Pan African Cultural Festival (PANAFEST) in Montgomery County, Maryland. The Festival is a great platform for showcasing the rich and diverse African culture. Vendors from all over the continent supplement this display with an assortment of African Arts and Crafts, Clothing, and most importantly the exotic taste of African Cuisine. Panafest 2014 was the best ever, with over 11,000 people in attendance. This year the festival will bring together performers from around the United States as well as Africa.

We are working diligently to make Panafest 2015 even better, to that end, we need your help.

About Panafest

PANAFEST is part of a series of events commemorating September as African Heritage Month in Montgomery County. This event is held at the Silver Spring Civic Center located at One Veterans Plaza, 850 Ellsworth Drive, Silver Spring, MD 20910. The attendance last year was 11,000 strong.

The festival showcases the rich and diverse cultures of the Pan African Community. Montgomery County is the first county to dedicate an entire month to the African Community. Recently, other counties as well as the District of Columbia have joined Montgomery County.

PANAFEST seeks to highlight the relationship between people of African heritage and the African Diaspora groups.

Event Details

When: Saturday, September 26, 2015 from 12 noon – 10:00 pm

Where: Silver Spring Civic Center, One Veterans Place, Silver Spring, MD 20910 (corner of Fenton street and Ellsworth drive).

This is an outdoor event to attract the vibrant and active community in the Downtown Silver Spring-Ellsworth Street restaurant corridor. The festival will include live cultural performances by cultural groups, live performances by African artists, arts & craft exhibits, and a taste of exotic African cuisine.

P.O. Box 7686, 16th Street, Silver Spring, MD 20907

Phone- 240-423-8737



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Demographics of Attendees

- ☐ Panafest is free and open to the public. People of all ages and ethnic backgrounds attend

The Benefits of Sponsoring This Event

- ☐ The African Community is the fastest growing demographics in Montgomery County
- ☐ Diverse community exposure to your brand
- ☐ Each cultural group that attends this event is a potential customer
- ☐ Opportunity to expand your customer base within the multi-cultural community in Montgomery County Community
- ☐ Consistent attendance of over 10,000 people
- ☐ The event will be advertised at all Montgomery County Recreation Centers, Libraries, Regional Service Centers and Public Information Offices
- ☐ This event will be supported by the Montgomery County Media Department that includes 3 different TV stations



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Event Sponsorship

Corporate Sponsor \$2,500

- ☐ Booth for Display
- ☐ Mention on the Website as a Corporate Sponsor

Gold Sponsor \$5,000

- ☐ Booth for Display
- ☐ Mention on the Website as Corporate Sponsor
- ☐ Announcement during event as Corporate Sponsor

Platinum Sponsorship \$10,000

- ☐ Corporate Banner on Display at event
- ☐ Two Corporate Booths for display
- ☐ Logo on event DVD
- ☐ Mention on the Website as Corporate Sponsor
- ☐ Announcement during event as Corporate Sponsor
- ☐ Company Logo on all Advertisement Materials
- ☐ Five-Minute presentation during event by Sponsor
- ☐ Exclusivity from Competition



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Thank you for sponsoring PANAFEST 2015!

*** Make checks payable to: ACCDF, Inc. ***

ACCDF is a nonprofit 501 (c) (3) organization

P.O. Box 7686, 16th Street, Silver Spring, MD 20907

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