



PANAFEST 2018

The All Cameroonian Cultural and Development Foundation, Inc. (ACCDF) in partnership with the African Affairs Advisory Group of Montgomery County are planning the Eighth Annual Pan African Cultural Festival (PANAFEST) in Montgomery County, Maryland. The Festival is a great platform for showcasing the rich and diverse African culture of the residents of Montgomery County Maryland and the surrounding National Capitol Region. Vendors from all over the African continent and the diaspora supplement this display with an assortment of African arts and crafts, clothing, and most importantly, the exotic taste of African cuisine. Panafest 2017 was a great success, with over 13,000 people in attendance.

Panafest 2018 promises to be an even bigger event as performers, vendors and MCs have already lined up with more to come.

About Panafest

PANAFEST is part of a series of events commemorating September as African Heritage Month in Montgomery County in Maryland. This event is held at the Silver Spring Civic Center located at One Veterans Plaza, Silver Spring, MD 20910.

The festival showcases the rich and diverse cultures of the Pan African community. Montgomery County is the first county to dedicate an entire month to the African community. Recently, other counties as well as the District of Columbia have followed Montgomery County's example.

PANAFEST seeks to highlight the relationship between people of African heritage and the African Diaspora groups.

Event Details

When: Saturday, September 22, 2018 from 12 noon - 9:00 pm

Where: Silver Spring Civic Center, One Veterans Place, Silver Spring, MD 20910 (corner of Fenton Street and Ellsworth Drive).

This is an outdoor event which attracts the vibrant and active community in the Downtown Silver Spring-Ellsworth Street restaurant corridor. The festival will include live performances by cultural groups and African artists, arts & craft exhibits, and a taste of exotic African cuisine.

13105 Collingwood Terrace, Silver Spring, MD 20904
Phone - 301-379-9111



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Demographics of Attendees

- III Panafest is free and open to the public. People of all ages and ethnicities attend

- Attendees primarily include residents from the District of Columbia, Maryland and Northern Virginia

The Benefits of Sponsoring This Event

- III The African Community is the fastest growing demographic in Montgomery County

- III Diverse community exposure to your brand

- III Each individual who attends this event is a potential customer

- III Opportunity to expand your customer base within the multi-cultural community in Montgomery County and the Washington, D.C. region

- III Consistent attendance of over 10,000 people

- III The event will be advertised via all social media outlets, several radio and TV stations, Montgomery County Recreation Centers, Libraries, Regional Service Centers, and Public Information Offices.

- III This event will be supported by the Montgomery County Media Department that includes 3 different TV stations



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Event Sponsorship

Gold Sponsor \$2,500

- III Booth for Display
- III Mention on the Website as a Corporate Sponsor

Platinum Sponsor \$5,000

- III Booth for Display
- III Mention on the Website as Corporate Sponsor
- III Announcement during event as Corporate Sponsor

Corporate Sponsorship \$10,000

- III Corporate Banner on Display at event
- III Two Corporate Booths for display
- III Logo on event DVD
- III Mention on the Website as Corporate Sponsor
- III Announcement during event as Corporate Sponsor
- III Company Logo on all Advertisement Materials
- III Five-Minute presentation during event by Sponsor
- III Exclusivity from Competition



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Thank you for sponsoring PANAFEST 2018!

*** Make checks payable to: ACCDF, Inc.***

ACCDF is a nonprofit 501 (c) (3) organization

P.O. Box 7686, 16th Street, Silver Spring, MD 20907

Key Contacts

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